

BUSINESS ANALYTICS MINOR

The Business Analytics minor (MBAM) teaches students how to interpret large data sets, develop actionable insights, and communicate those insights to stakeholders to make informed decisions that draw on market data.

Course	Title	Credits
Select one of the following courses		4
MGMT1500	DECISION ANALYSIS FOR BUSINESS	4
MATH1030	STATISTICS & APPLICATIONS	4
or MATH2100	PROBABILITY & STATISTICS FOR ENGINEERS	
COMM4305	WEB ANALYTICS & MEDIA RESEARCH	4
Select 4 electives from the following courses: 3 of which must be from different academic units		16
Computer Science		
COMP3125	DATA SCIENCE FUNDAMENTALS	4
Applied Mathematics		
MATH1030	STATISTICS & APPLICATIONS	4
MATH1900	INTRODUCTION TO OPERATIONS RESEARCH	4
MATH2800	FINITE MATH	4
Humanities & Social Science		
COMM4305	WEB ANALYTICS & MEDIA RESEARCH	4
COMM4335	SEE IT AND SAY IT WITH DATA VIZ	4
PHIL4525	VIRTUAL ETHICS	4
Management		
ECON4152	MACROECONOMICS (Management)	4
MGMT1500	DECISION ANALYSIS FOR BUSINESS	4
MGMT2000	MANAGEMENT INFORMATION SYSTEMS	4
MGMT2500	SYSTEMS ANALYSIS & DESIGN	3
Total Credits		20