

BUSINESS MANAGEMENT BACHELOR OF SCIENCE

Leading to a Bachelor of Science Degree in Business Management

Students enrolled in the Business Management (BSM) program are exposed to the functional areas of management and gain the various managerial and analytical skills necessary to successfully administer human, natural, and technological resources within an organization. A study of financial analysis, marketing principles, operations management, manufacturing, strategic management, economics, organizational behavior, information systems, and the legal aspects of business are introduced in this program. In addition, Business Management (BSM) students have the opportunity to select a four-course concentration in either Project Management, Entrepreneurship, or Cybersecurity Management. The management skills that students acquire in the classroom are applied during two required cooperative work semesters. The discipline of management requires of practitioners both technical knowledge and the skills to communicate. From the first year through the senior year, BSM students are required to compile an electronic career portfolio (ECP) of their work in consultation with their academic advisors. The ECP requirement guidelines are available in the School of Management. In the spring semester of the senior year, seniors register for their final graded portfolio assessment.

Program Educational Objectives

Graduates of the Business Management (BSM) program may seek entry-level management positions in project management, marketing and communications, IT management, accounting and finance, entrepreneurship, human resources, quality assurance analysts and research and operations management. Students are encouraged to pursue graduate degrees in business, law, public administration, and other related fields.

Student Outcomes

By the time of graduation, students will be able to:

- Demonstrate knowledge of the fundamental principles in the functional areas of business
- Explain the global dimensions of business
- Apply ethical principles to leadership decisions
- Apply quantitative decision-support tools in decision making
- Demonstrate effective professional communication skills
- Integrate learning to address real world problems

Total credits for degree: 128-134

This is a four-year program, which starts in the fall semester of the student's first year and is planned to end in the summer semester of the student's fourth year.

Additionally, students in this major complete four courses in either Project Management, Entrepreneurship, or Cybersecurity Management as part of the degree requirements.

Course	Title	Credits
Freshman Year		
Fall Semester		
MGMT1000	INTRODUCTION TO MANAGEMENT	4
MGMT1025	COMPUTER BUSINESS APPLICATIONS	4
MATH1040	APPLIED MATHEMATICS FOR BUSINESS	4
English Sequence		4
Credits		16
Spring Semester		
MGMT1500	DECISION ANALYSIS FOR BUSINESS	4
MGMT2750	INTEGRATIVE FINANCIAL ACCOUNTING	4
Science Elective		4
English Sequence		4
Credits		16
Sophomore Year		
Fall Semester		
MGMT2000	MANAGEMENT INFORMATION SYSTEMS	4
MGMT2100	MANAGEMENT COMMUNICATIONS	4
MGMT2200	RESEARCH METHODS IN BUSINESS	4
HSS Elective		4
Credits		16
Spring Semester		
MGMT2525	SYSTEMS ANALYSIS, DESIGN, AND IMPLEMENTATION	4
MGMT2850	PRINCIPLES OF MARKETING	4
MGMT3250	MANAGERIAL ACCOUNTING	4
MGMT Elective Concentration Course I		3-4
HSS Elective		4
Credits		19-20
Summer Semester		
COOP3000	PRE CO-OP WORK TERM (OPTIONAL)	0
Credits		0
Junior Year		
Fall Semester		
MGMT3000	MANAGING & LEADING ORGANIZATIONS	4
MGMT3650	BUSINESS LAW	4
MGMT Elective Concentration Course II		3-4
HSS Elective		4
Credits		15-16
Spring Semester		
COOP3500	COOP EDUCATION 1	0
Credits		0
Summer Semester		
MGMT3500	FINANCIAL MANAGEMENT	4
MGMT3700	HUMAN RESOURCES MANAGEMENT	4
MGMT3900	OPERATIONS MANAGEMENT	4
MGMT Elective Concentration Course III		3-4
HSS Elective		4
Credits		19-20

Course	Title	Credits
Senior Year		
Fall Semester		
COOP4500	COOP EDUCATION 2	
Credits		0
Spring Semester		
MGMT4250	STRATEGIC MANAGEMENT	4
MGMT4400	BUSINESS NEGOTIATION	4
MGMT Elective Concentration Course IV		3-4
HSS Elective		4
Credits		15-16
Summer Semester		
MGMT3225	GLOBAL BUSINESS	4
MGMT5500	SENIOR PROJECT	4
MGMT Elective		3
HSS Elective		4
Credits		15
Total Credits		131-135

ENGL/HSS Note

Students are required to complete:

- At least one course in Humanities: CSAS, HSSI, HIST, HUMN, LITR and PHIL
- At least one course in the Social Sciences; CSAS, HSSI, COMM, ECON, ENVM, POLS, PSYC, and SOCL
- The remaining course from either the Humanities or Social Sciences category.

Students with a three English course sequence may use the third English course to satisfy a Humanities requirement.

A minimum of 28 credits total, including English, humanities, and social science credit, is required to complete the humanities and social sciences graduation requirement.

Project Management, Entrepreneurship, Cybersecurity Management, Finance or Supply Chain Concentrations (Required)**Project Management Concentration Courses**

Complete the following courses:

Course	Title	Credits
MGMT2550	APPLIED PROJECT MANAGEMENT	4
MGMT3070	TECHNOLOGY ACQUISITION PROJECTS	4
MGMT3560	GROUP PROCESSES & TEAM BUILDING	4
MGMT3160	PROJECT RISK	4
Total Credits		16

Entrepreneurship Concentration Courses

Complete the following courses:

Course	Title	Credits
MGMT3550	ENTREPRENEURIAL FINANCE	4
MGMT3575	ENTREPRENEURIAL MINDSET	4
MGMT4225	ENTREPRENEURIAL LEADERSHIP	4

Course	Title	Credits
MGMT3080	MARKETING FOR ENTREPRENEURS	4
Total Credits		16

Cybersecurity Management Concentration Courses

Complete the following courses:

Course	Title	Credits
COMP2500	SECURITY PRINCIPLES	4
or COMP1500	FOUNDATIONS OF INFORMATION SECURITY	
MGMT2560	CYBERSECURITY LAW	3
MGMT2650	CYBERSECURITY PLANNING	3
MGMT2800	CYBERSECURITY MANAGEMENT	4
Total Credits		14

Finance Concentration Courses

Complete the following courses:

Course	Title	Credits
MGMT2150	CORPORATE FINANCE	4
MGMT2350	FINANCIAL INSTITUTIONS AND MARKETS	4
MGMT3550	ENTREPRENEURIAL FINANCE	4
MGMT4200	INVESTMENTS	4
Total Credits		16

Supply Chain Concentration Courses

Complete the following courses:

Course	Title	Credits
MGMT2175	INTRODUCTION TO SUPPLY CHAINS	4
MGMT3150	INTRODUCTION TO ENTERPRISE RESOURCE PLANNING	4
MGMT3165	INTRODUCTION TO LEAN SIX SIGMA	4
MGMT4275	SUPPLY CHAIN LOGISTICS AND PLANNING	4
Total Credits		16