

# MEDIA, CULTURE, AND COMMUNICATION STUDIES MINOR

The Media, Culture, and Communication Studies minor (MCCS) allows students to complete their Humanities and Social Sciences requirement while exploring the role of the digital technologies in the study of contemporary culture.

To earn the Minor in Media, Culture, and Communications Studies, students must select from the following courses, as listed below, earning a grade of "C" or better.

Course	Title	Credits
HUMN4051	MEDIA CULTURE & COMMUNICATIONS	4
HUMN4053	MCCS STUDIO	4
Select three of the following electives:		12
COMM4112	SOCIAL PERSPECTIVES JOURNALISM	
COMM4205	APPLIED TECHNICAL COMMUNICATION	
COMM4210	INTRODUCTION TO COMMUNICATION THEORY	
COMM4262	PUBLIC RELATIONS WRITING	
COMM4305	WEB ANALYTICS & MEDIA RESEARCH	
COMM4310	MEDIA & INNOVATION MANAGEMENT	
COMM4315	INTRODUCTION TO ADVERTISING	
COMM4320	COMMUNICATION WITH PHOTOGRAPHY	
COMM4325	COMMUNICATING WITH VIDEO	
HUMN3221	GLOBAL ADVENTURERS & EXPLORERS	
HUMN4225	TELEVISION STUDIES	
HUMN4241	EXPLORING THE GRAPHIC NOVEL	
HUMN4243	CONTEMPORARY ART & THEORY	
HUMN4275	MYTH AMERICA: FROM COLONIES TO CULTURE WARS	
HUMN4345	HISTORY OF AMERICAN FOLK MUSIC	
HUMN4373	SHAKESPEARE ON FILM	
SOCL4212	ART & TECHNOLOGY	
<b>Total Credits</b>		<b>20</b>

Special Topics courses in Humanities and Social Science (3800) when offered may satisfy one or more of the elective requirements<sup>1</sup>

<sup>1</sup> All 3800 courses will require a Course Substitution Form (<https://wit.edu/ssc/forms/>) submitted to the Registrar ([registrar@wit.edu](mailto:registrar@wit.edu)) to insure they are applied to the Media, Culture, and Communications Studies requirement/s. Contact the Humanities and Social Science academic unit for a list of courses available by semester.